

# RAYOLIGHT PRODUCTIONS

INFO@RAYOLIGHTPRODUCTIONS.COM • (252) 715-0014 • WWW.RAYOLIGHTPRODUCTIONS.COM

## PHOTOGRAPHY PRICING

Showcase your Outer Banks listings with professional HDR or Flambient photography that captivates buyers and elevates your property's market presence.

**\*Flambient photography generally takes 2-4 hours to photograph, with a 48 hour turn around.**

<b>1 - 3 BEDROOM HOME PHOTOGRAPHY PACKAGE</b>	
A minimum of 70 interior, exterior, and aerial drone <sup>1</sup> photos, edited, color enhanced, and sized to client's specifications. Includes a 24 hour turn-around time and area amenity shots.	HDR: \$250 Flambient: \$350
+ Add On: up to 10 Twilight or Nighttime Specific Photos	+\$100.00
+ Ask About Our Floor Plan Offerings	
<b>4 - 6 BEDROOM HOME PHOTOGRAPHY PACKAGE</b>	
A minimum of 70 interior, exterior, and aerial drone <sup>1</sup> photos, edited, color enhanced, and sized to client's specifications. Includes a 24 hour turn-around time and area amenity shots.	HDR: \$300 Flambient: \$425
+ Add On: up to 10 Twilight or Nighttime Specific Photos	+\$100.00
+ Ask About Our Floor Plan Offerings	
<b>7 - 10 BEDROOM HOME PHOTOGRAPHY PACKAGE</b>	
A minimum of 70 interior, exterior, and aerial drone <sup>1</sup> photos, edited, color enhanced, and sized to client's specifications. Includes a 24 hour turn-around time and area amenity shots.	HDR: \$380 Flambient: \$500
+ Add On: up to 10 Twilight or Nighttime Specific Photos.	+\$100.00
+ Ask About Our Floor Plan Offerings	
<b>SPECIALTY PHOTOGRAPHY</b>	
Ground Twilight / Night Exterior Photos - Up to 10 HDR photos, edited, color enhanced, and sized to client's specifications.	\$220.00
Drone Only Aerial Photography <sup>1</sup> - Up to 10 Exterior aerial drone photos including editing, color enhancement, and sized to client's specifications.	\$150.00

PRICES VALID THROUGH JANUARY 1, 2026

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## VIDEOGRAPHY PRICING

Bring your listings to life with cinematic video tours that highlight every detail and help potential buyers envision their dream home.

<b>1 - 3 BEDROOM HOME VIDEOGRAPHY PACKAGE</b>	
1 produced (filmed and edited) 1 minute video montage of the exterior and interior of a property, set to music and incorporating aerial footage <sup>1</sup> , and graphics as specified by the client. Includes versions formatted for use in MLS listings and agent branding.	\$260.00
<b>4 - 6 BEDROOM HOME VIDEOGRAPHY PACKAGE</b>	
1 produced (filmed and edited) 1 - 2 minute video montage of the exterior and interior of a property, set to music and incorporating aerial drone footage <sup>1</sup> , and graphics as specified by the client. Includes versions formatted for use in MLS listings and agent branding.	\$380.00
<b>7 - 10 BEDROOM HOME VIDEOGRAPHY PACKAGE</b>	
1 produced (filmed and edited) 2 - 3 minute video montage of the exterior and interior of a property, set to music and incorporating aerial footage <sup>1</sup> , and graphics as specified by the client. Includes versions formatted for use in MLS listings and agent branding.	\$500.00
<b>DRONE VIDEOGRAPHY ONLY**</b>	
1 produced (filmed and edited) 60 second montage of aerial exteriors of a property, set to music, and incorporating graphics as specified by the client. Includes versions formatted for use in MLS listings and agent branding.	\$180.00
<b>ADDITIONAL / ADD ON SERVICES</b>	
<b>Agent Listing Video</b> - Showcase your listing with a professionally crafted Agent Listing Video! This 1-2 minute video features you leading a scripted property tour, enhanced with stunning aerial and ground b-roll. Delivered in horizontal, vertical, and unbranded MLS formats with a quick 48-hour turnaround, it's the perfect way to make your property stand out across all digital platforms.	Starting at \$350.00

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## AGENT BRANDING PACKAGES

Stand out in the competitive Outer Banks real estate market with personalized Agent Branding Packages—dynamic video content tailored to elevate your brand, build trust, and captivate audiences across social media and digital platforms.

BRANDING VIDEOS	
<p><b>Agent Introduction Video</b> - Make a lasting first impression with a professionally produced and scripted Introduction Video. This high-quality video introduces you to potential clients, showcasing your unique strengths and expertise. Featuring two actors to enhance the storytelling and engagement, this video highlights why you're the top choice for your clients real estate needs, helping you to stand out in a competitive market.</p>	Starting at \$1,200.00
<p><b>Talking Head Videos</b> - Capture attention and strengthen your brand with 60-90 second professionally produced talking head Branding Videos designed to showcase your expertise. Perfect for topics like first-time home buyer tips, home seller advice, market updates, and answering common real estate questions, these videos position you as a trusted authority. We bring the studio to you—complete with lights, camera, teleprompter, and everything needed to deliver polished horizontal and vertical versions optimized for all your social media platforms. Need help writing the script? We've got you covered!</p>	Starting at \$200.00
MONTHLY RETAINER PACKAGES	
<p><b>6 Monthly Talking Head Videos</b> - Stay consistent and relevant with our Monthly Branding Video Package, designed to keep your social media strategy thriving. Each month, we dedicate two hours to filming and deliver six professionally crafted 60-90 second informational branding videos tailored to your brand and audience.</p>	Starting at \$800.00
<p><b>5 Agent Listing Videos</b> - Elevate your Outer Banks marketing with our Monthly Agent Listing Video Package! Enjoy 5 weekday listing videos per month, delivered in horizontal and vertical formats, plus an unbranded MLS version. Videos are professionally crafted to showcase your listings with a quick turnaround, excluding weekends and travel fees for a seamless experience.</p>	Starting at \$1,500.00

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## FLOOR PLANS and 3D EXPERIENCES

Give your clients and buyers a deeper understanding of your property with detailed floor plans and immersive 3D experiences.

FLOOR PLANS	
<p><b>Basic 2D Floor Plan</b> - A 2D floor plan is an excellent way to showcase a property's layout, helping buyers understand room dimensions, flow, and connections in a way that photos alone cannot. With a clear, bird's-eye view of the space, potential buyers can easily envision how the home functions. Complimentary with every photography package up to 5,000 sqft.</p>	<p>Starting at \$60.00</p>
<p><b>3D Floor Plan</b> - Elevate your property's presentation with a stunning 3D floor plan. By adding depth and perspective, this feature allows buyers to fully grasp a property's layout and design. Ideal for vacant homes, under-construction properties, or renovations, a 3D floor plan enhances the buyer's ability to visualize the space's full potential.</p>	<p>Starting at \$85.00</p>
3D & INTERACTIVE EXPERIENCES	
<p><b>3D Walkthrough Video</b> - Give serious buyers the ultimate visual experience with a high-quality 3D walkthrough video render. This feature is perfect for high-end listings, providing a professional and engaging way to showcase a property's design, layout, and atmosphere. A well-crafted 3D walkthrough leaves a lasting impression, making your listing stand out in a competitive market.</p>	<p>Starting at \$160.00</p>
<p><b>Interactive Floor Plan Tour</b> - Take your listings to the next level with an AI-powered interactive floor plan tour. This feature seamlessly combines a generated floor plan with high-quality images, allowing potential buyers to click on specific areas and view corresponding photos from that perspective. The result is an engaging, user-friendly experience that gives buyers a deeper understanding of the property's layout and flow.</p>	<p>Starting at \$60.00</p>

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## FINE PRINT

### FEES

- **\$35 travel fee for shoots on Hatteras Island, in Currituck County (except for 4x4 area) and within 60 miles outside of Dare County.**
- **\$75 travel fee for shoots in the 4x4 areas of Currituck County and Ocracoke Island.**
- **\$100 Reservation Fee. Some shoots may require a non-refundable reservation fee to reserve an appointment. This fee will be put towards the cost of your total purchase.**

<sup>1</sup> Availability and turn around times for aerial drone photography and videography is contingent on area weather conditions and the property's proximity to restricted airspaces.

<sup>2</sup> Script will be prepared and written by the client prior to filming.